

OneCoach Success Story

*Sales and marketing consulting company doubles results
in 24 months... during the recession!*



Adam Armbruster

Partner of Eckstein, Summers, Armbruster & Company

Adam Armbruster has been a OneCoach client for 2 years. He is a partner of Eckstein, Summers, Armbruster & Company, a retail advertising and media sales consultant business in Redbank, New Jersey, where local businesses experience their high performance advertising. For more information on Eckstein, Summers, Armbruster & Company, you can visit www.ESACompany.com.

1) Please give us a snapshot of where your company was before you joined OneCoach.

Business was good but not to the level that I thought it could be. I always thought I could do more, but I didn't know how to do more.

2) What were the main problems/issues confronting you before joining OneCoach?

I was pushing myself to work harder every day, when in reality that isn't how you really grow. I was trying to force what I wanted to happen as opposed to giving people what they need and letting the growth come to me.

3) What changes/results do you attribute to your OneCoach participation?

I have a bigger sense of opportunity now. I really enjoy the recorded calls with the OneCoach experts, who I like to call "super achievers." I've learned so much from them. There is no other place where you can sit down and listen to a conversation between millionaires and billionaires talking about how to become one. It's information that you can't find anywhere else.

4) Can you give us a tangible measurement of the results you have accomplished with OneCoach? What were your revenues before OneCoach? What are they now?

In 2008, my first year with OneCoach, I had a 30% growth year. In 2009, I had a 40% growth year. I literally doubled my results in 24 months and that's including the recession and what everybody else was dealing with. My goal is to double it up again.

5) How have you used the program? What components have you found to be particularly valuable?

The Mindset for Success program is fantastic. It was really beneficial for me. The spiritual/business philosophy is way ahead of the curve. The old model of business, sales, and calling more customers sometimes isn't necessarily the right thing to do. People go with their first instinct and when they don't get the results they want, they blame themselves when it's actually their strategy that was wrong.

6) Can you think of any specific "aha's" from your experience in OneCoach?

The thing that hit me between the eyes is John Assaraf's philosophy, which I practice now. It's about controlling your surroundings. I don't let the world set my mood for me in the morning. I've learned a deep sense of gratitude for everything in life including the little things and have been building a list in the morning. The momentum of controlling your mindset was huge for me.

7) What would be your strongest recommendation to encourage anyone considering joining OneCoach?

The content is authentic and it's relevant in the real world. There is no fluff. You can't get this info anywhere else. I'm in sales and marketing and John is the only one who can teach me. There are others out there, but it's all about zen stuff and you don't really learn anything. Feeling good is great, but you also need to learn. I'm completely turned around times 10.

Want to have results like these? Visit www.OneCoach.com/grow and sign up for a complimentary business assessment with a certified OneCoach Business Advisor. This assessment will provide you with the exact points that are preventing you from growing your business.

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